



SPONSOR LEVELS

Rainbow Level \$10,000 and Up

- 1 Full page/full color ad in annual Pride Guide
- Premier banner placement on stage at rally (banner provided by sponsor)
- Large logo on the front cover of the Pride Guide, posters and advertising
- Booth space at rally
- Logo\link on official NoHo Pride, Inc. website and enewsletter
- Announcement block on our monthly newsletter (LGBT related material only)
- Prominent mention by emcee from stage at Rally

Violet Level \$5,000

- Full page ad in annual Pride Guide
- Premier banner placement on stage at rally (banner provided by sponsor)
- Large logo on the front cover of the Pride Guide, posters and advertising
- Booth space at rally
- Logo\link on official NoHo Pride, Inc. website and enewsletter
- Prominent mention by emcee from stage at Rally
- Announcement block on our monthly newsletter (LGBT related material only)

Blue Level \$3,000

- Half page ad in annual Pride Guide
- Banner placement at rally (banner provided by sponsor)
- Medium logo on cover of the Pride Guide, posters and advertising
- Booth space at rally
- Logo\link on official NoHo Pride, Inc. website and enewsletter
- Announcement block on our monthly newsletter (LGBT related material only)

Green Level \$2,000

- Half page ad in Pride Guide
- Banner placement at rally (banner provided by sponsor)
- Small sized logo on cover of the Pride Guide, posters and advertising
- Booth space at rally
- Logo\link on official NoHo Pride, Inc. website and enewsletter
- Announcement block on our monthly newsletter (LGBT related material only)

Yellow Level \$1,000

- Quarter page ad in annual Pride Guide
- Name on cover of Pride Guide
- Booth space at rally
- Logo\link on official NoHo Pride, Inc. website and enewsletter
- Announcement block on our monthly newsletter (LGBT related material only)

Orange Level \$500

- One eighth size page ad in annual Pride Guide
- Business\Organization Name on cover of annual Pride Guide
- Half table space at rally for Non-Profit Organizations OR Promotional materials exhibited on our Noho Pride table at rally for profit companies
- Business\Organization name\link on official NoHo Pride, Inc. website and newsletter

Red Level \$250

- Name listed as "Additional Sponsor" in annual Pride Guide
- Business\Organization name\link on official NoHo Pride, Inc. website and newsletter
- Promotional materials exhibited on our Noho Pride table at rally

Friend of Pride \$100

- Listing as "Additional Sponsor" in annual Pride Guide with personal message

To discuss details or get information on becoming a sponsor,

Email Bear White @ bwhite@nohopride.org

OR call at 413.586.5602

Disclosure: Ad sizes listed are approx. Ad sizes in pride guide are subject to change depending on size\type of pride guide chosen each year. Once the size\type of the guide is confirmed, we will verify with you the size of your ad depending on the sponsor level you have chosen.